



**Knights of Columbus**  
Northern Illinois District – Marquette Province  
**Exemplification of the Fourth Degree**



**Date:** October 1, 2011  
**From:** SK Paul D. Isherwood, Master of the Fourth Degree  
**Subject:** **Exemplification of the Fourth Degree - Program Book**

**On Saturday, February 11, 2012**, the Northern Illinois District will conduct an Exemplification of the Fourth Degree in Lisle, Illinois. As with past Exemplification's, the District will publish a program book for the new Sir Knights and banquet attendees. Again, this year, we ask all Assemblies and Councils in the Northern Illinois District to take an ad in this program book.

This issue should be one to remember and retain. You are encouraged to solicit commercial ads from businesses and merchants in your area that are supportive to the Knights.

We wish to have one of the finest exemplifications ever. The costs of the program ads are:

Inside Front and Rear Covers.....	\$ 100.00
Full Page .....	\$ 100.00
Half Page .....	\$ 50.00
Quarter Page .....	\$ 25.00

Many councils or assemblies sell their own patron listings at \$2-5 and incorporate the list in their Council or Assembly ad. Doing so can help defray the cost of the ad or to purchase a larger or additional ad. You may want to consider this as an option in your consideration of an ad for the program book. Again this year, Assemblies are encouraged to include photos of their Officers. Please allow time to do so.

**The deadline for all ads will be January 1, 2012.** Send the ad in now and avoid the rush. After the program goes to print, there will be no inserts, so if you are planning on taking an ad, do so as soon as possible. If you have any questions regarding your ad, please contact: Tony Rickert at: (630) 830-3572.

**Supreme Council Rules state:**

***We cannot and will not accept any outside insurance company advertisements.***

Checks should be made payable to “**Knights of Columbus**”. You should mail your ad (camera ready copy is requested) to:

Tony Rickert  
3971 Sandpiper Drive  
Hanover Park, IL 60133

On behalf of Master Paul D. Isherwood of the Northern Illinois District, we thank you in advance.

# AD BOOK AGREEMENT

Knights of Columbus Bishop Romeo Blanchette Assembly #3044

108<sup>th</sup> Annual Exemplification of the Fourth Degree  
Lisle, Illinois February 11, 2012

ADVERTISEMENT COST:

FULL PAGE (5.5" x 8.50") \$ 100.00  
HALF PAGE (5.5" x 4.25") \$ 50.00  
QUARTER PAGE (5.5" x 2.25") \$ 25.00

MAKE CHECKS PAYABLE TO:

Knights of Columbus

Ad Due Date: JANUARY 1, 2012

FORWARD CHECKS AND ADS TO:

Knights of Columbus Blanchette Assembly  
c/o Tony Rickert  
3971 Sandpiper Drive  
Hanover Park IL 60133

**PRINT OR TYPE MESSAGE, ATTACH CARD OR LETTERHEAD OR REPRODUCIBLE AD**

---

**REQUIRED:** THE UNDERSIGNED AGREES TO PAY THE AMOUNT OF \$ \_\_\_\_\_ FOR THE AD.

---

ADVERTISER'S SIGNATURE

PRINTED SIGNATURE

---

ADVERTISER'S ADDRESS AND TELEPHONE NUMBER (Please Print)

Ad Secured By: COUNCIL# \_\_\_\_\_ or ASSEMBLY# \_\_\_\_\_